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| Bailey  Gingras-Hamilton  Multimedia  Journalist | horizontal line  728 16th Avenue N  Creston, BC V0B 1G5  403-921-7339  [baileygingras@hotmail.ca](mailto:baileygingras@hotmail.ca)  Full portfolio available at [bging066.wixsite.com/website](https://bging066.wixsite.com/website) |
| **ㅡ** Summary ofQualifications | horizontal line  **Video Production**   * Created both long form and short form video content using footage captured on industry grade cameras, then edited using in-depth knowledge of Adobe Premiere Pro.   **Reporting**   * Covered a wide range of beats; including sports, politics, profiles, and economics, seeking out unique sources for each story to provide new angles for the reader, in addition to making the stories more personal.   **Photography**   * Took high-quality images using a DSLR camera to accompany all articles, then used knowledge of Adobe Photoshop to touch up images within CP Style ethical guidelines.   **Graphic Design**   * Experienced in Adobe InDesign, Adobe Illustrator and Canva to create infographics, layouts, cover pages and social media posts. * Created web designs using Wix, with two sites currently published. |
| **ㅡ** Education | **Effective Communication**   * Managed large-scale projects with multiple group members, keeping everyone updated on information to ensure a cohesive final product. * Handled stressful situations with a positive and upbeat attitude, helping colleagues during difficult scenarios.   horizontal line Mount Royal University / Bachelor of Communication, JournalismSept. 2017 – present, Calgary, AB  * Political Science minor * Dean’s Honour Roll (3.5 GPA or higher) * Anticipated graduation: 2021 |
| **ㅡ** RelevantExperience **ㅡ** VolunteerExperience | horizontal line Mount Royal University Library / Communications AssistantJan. 2021 – present, Calgary, AB  * Generating social media content for Instagram and Twitter, with graphics and captions published to the MRU Library official accounts. * Writing blog posts for both internal and external communications, informing staff, students and faculty about Library news and events using the brand’s voice. * Updating the MRU Calendar with Library events, promoting workshops amongst staff, students and faculty. * Researching, pitching, and designing an updated Library newsletter using Mailchimp, which has been approved to launch this year.  Calgary Journal / Multimedia ReporterSept. 2017 – present, Calgary, AB  * Creating content for online and print publication, with six stories currently published online. * Provided both provincial and federal election coverage from campaign headquarters located across the city. Using Twitter, provided real-time quotes and details from candidates as polls came in live. * Ensuring Canadian Press Style guidelines are followed to provide stories that are ethical, grammatically correct, and factually accurate. * Shot creative photographs that have appeared in the Calgary Journal Featured Photos section using techniques learned in photojournalism classes.  LiveWire Calgary / Freelance ReporterDec. 2019 – present, Calgary, AB  * Producing fast-turnaround stories as assigned by the lead editor, focusing on human interest stories in Calgary. * Capturing images using a DSLR camera to accompany all stories, giving a visual appeal for online articles. * Using feedback from previous articles to improve future stories.  Producer / The Fun Side of the BorderJune 2019 – July 2019, Jalisco, MX  * Oversaw entire project and assigned roles to group members, ensuring tasks are complete by set deadlines. * Filmed b-roll, interviews, and edited raw footage using Adobe Premiere Pro. * Overcame language barriers, creating a compelling story.   horizontal line Mount Royal University Ski Club / Events ExecutiveSept. 2018 – present, Calgary, AB  * Organizing events for the biggest club on campus, working with sponsors to meet set event quotas for each venue. * Promoting events on campus and online, ensuring event attendance. * Submitting necessary paperwork to the Students Association of Mount Royal University, receiving approval for every event. |